



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Pol/B Obama/D/Pre/US (16256)**  
**Greer, Margolis, Mitchell & Associ(2890)**  
KEULEMAN, KATIE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
1897/OBAMA SKED C (138499)  
**National/Political**  
1897/06354621

**Invoice** 643644  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 334308  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Greer, Margolis, Mitchell & Associates**  
**Attn: Accounting**  
**3050 K Street NW**  
**Washington, DC 20007**

AgB

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

OBAMA SKED C  
OBAMA FOR AMERICA- SKED C

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:05:44PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/05/12 5:13AM (Fr)	00:30	OFA12A124H	\$500.00	
2.0	Spot	5:30:00AM- 6:00:00	Per week (1),Tu,We,Th,Fr	10/05/12 5:43AM (Fr)	00:30	OFA12A124H	\$750.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 6:28AM (Tu)	00:30	OFA12A124H	\$1500.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 6:29AM (We)	00:30	OFA12A124H	\$1500.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 7:55AM (Tu)	00:30	OFA12A124H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 7:49AM (We)	00:30	OFA12A124H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 7:26AM (Th)	00:30	OFA12A124H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 8:30AM (Fr)	00:30	OFA12A124H	\$1600.00	
5.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/06/12 5:28AM (Sa)	00:30	OFA12A124H	\$275.00	
6.0	Spot	7:00:00AM- 9:00:00	Day, Sa-1	10/06/12 7:14AM (Sa)	00:30	OFA12A124H	\$850.00	
7.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	10/06/12 9:30AM (Sa)	00:30	OFA12A124H	\$850.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, Su-1	10/07/12 8:35AM (Su)	00:30	OFA12A124H	\$850.00	
9.0	Spot	9:00:00AM-10:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 9:44AM (We)	00:30	OFA12A124H	\$375.00	
9.0	Spot	9:00:00AM-10:00:00	Per week (2),Tu,We,Th,Fr	10/05/12 9:43AM (Fr)	00:30	OFA12A124H	\$375.00	
10.0	Spot	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	10/04/12 10:57AM (Th)	00:30	OFA12A124H	\$375.00	
10.0	Spot	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	10/05/12 10:22AM (Fr)	00:30	OFA12A124H	\$375.00	
11.0	Spot	11:00:00AM-12:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 10:59AM (We)	00:30	OFA12A124H	\$750.00	
11.0	Spot	11:00:00AM-12:00:00	Per week (2),Tu,We,Th,Fr	10/04/12 10:59AM (Th)	00:30	OFA12A124H	\$750.00	
12.0	Spot	12:00:00PM- 1:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 12:56PM (Tu)	00:30	OFA12A124H	\$675.00	
12.0	Spot	12:00:00PM- 1:00:00	Per week (2),Tu,We,Th,Fr	10/05/12 12:41PM (Fr)	00:30	OFA12A124H	\$675.00	
13.0	Spot	1:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 2:27PM (Tu)	00:30	OFA12A124H	\$650.00	
13.0	Spot	1:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 2:59PM (We)	00:30	OFA12A124H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 3:46PM (Tu)	00:30	OFA12A124H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 3:11PM (We)	00:30	OFA12A124H	\$650.00	
15.0	Spot	12:00:00PM-12:30:00	Per week (1),Sa,Su	10/07/12 12:08PM (Su)	00:30	OFA12A124H	\$475.00	
16.0	Spot	1:00:00PM- 6:00:00	Day, Su-1	10/07/12 2:59PM (Su)	00:30	OFA12A124H	\$475.00	
17.0	Spot	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 4:40PM (Tu)	00:30	OFA12A124H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 4:11PM (We)	00:30	OFA12A124H	\$800.00	
18.0	Spot	5:00:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 5:29PM (Tu)	00:30	OFA12A124H	\$1800.00	
18.0	Spot	5:00:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	10/05/12 5:44PM (Fr)	00:30	OFA12A124H	\$1800.00	
19.0	Spot	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	10/03/12 6:14PM (We)	00:30	OFA12A124H	\$2400.00	
19.0	Spot	6:00:00PM- 6:30:00	Per week (2),Tu,We,Th,Fr	10/04/12 6:23PM (Th)	00:30	OFA12A124H	\$2400.00	
20.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	10/07/12 5:59PM (Su)	00:30	OFA12A124H	\$1500.00	
21.0	Spot	7:00:00PM- 7:30:00	Per week (2),Tu,We,Th,Fr	10/03/12 7:13PM (We)	00:30	OFA12A124H	\$2400.00	
21.0	Spot	7:00:00PM- 7:30:00	Per week (2),Tu,We,Th,Fr	10/05/12 6:59PM (Fr)	00:30	OFA12A124H	\$2400.00	
22.0	Spot	7:30:00PM- 8:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 7:42PM (We)	00:30	OFA12A124H	\$2400.00	
22.0	Spot	7:30:00PM- 8:00:00	Per week (2),Tu,We,Th,Fr	10/04/12 7:29PM (Th)	00:30	OFA12A124H	\$2400.00	
23.0	Spot	7:00:00PM- 8:00:00	Day, Sa-1	10/06/12 7:12PM (Sa)	00:30	OFA12A124H	\$850.00	
24.0	Spot	8:00:00PM-10:00:00	Day, Tu-1	10/02/12 9:42PM (Tu)	00:30	OFA12A124H	\$9250.00	



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3050 K Street NW  
Washington, DC 20007

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Product  
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Demo  
Revision  
Comments

OBAMA SKED C  
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:44PM

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## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
25.0	Spot	8:00:00PM- 9:00:00PM	Day, W-1	10/03/12 7:59PM (We)	00:30	OFA12A124H	\$4250.00	
27.0	Spot	8:00:00PM- 9:00:00PM	Day, Su-1	10/07/12 8:19PM (Su)	00:30	OFA12A124H	\$6500.00	
28.0	Spot	9:00:00PM-10:00:00PM	Day, Su-1	10/07/12 9:43PM (Su)	00:30	OFA12A124H	\$6000.00	
29.0	Spot	11:00:00PM-11:35:00PM	Per week (2), Tu, We, Th, Fr, Sa, Su	10/02/12 11:14PM (Tu)	00:30	OFA12A124H	\$2000.00	
29.0	Spot	11:00:00PM-11:35:00PM	Per week (2), Tu, We, Th, Fr, Sa, Su	10/04/12 11:12PM (Th)	00:30	OFA12A124H	\$2000.00	
30.0	Spot	11:35:00PM-12:05:00AM	Per week (1), Tu, We, Th	10/04/12 11:54PM (Th)	00:30	OFA12A124H	\$1000.00	
31.0	Spot	12:05:00AM- 1:05:00AM	Per week (1), Tu, We, Th	10/02/12 12:49AM (Tu)	00:30	OFA12A124H	\$340.00	
32.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/08/12 12:36PM (Mo)	00:30	OFA12A124H	\$850.00	
33.0	Spot	1:00:00PM- 3:00:00PM	Day, M-1	10/08/12 1:57PM (Mo)	00:30	OFA12A124H	\$800.00	
34.0	Spot	3:00:00PM- 4:00:00PM	Day, M-1	10/08/12 3:29PM (Mo)	00:30	OFA12A124H	\$650.00	
35.0	Spot	12:00:00AM- 1:00:00AM	Day, Su-1	10/07/12 12:17AM (Su)	00:30	OFA12A124H	\$205.00	
36.0	Spot	5:00:00AM- 6:00:00AM	Day, Sa-1	10/06/12 5:13AM (Sa)	00:30	OFA12A124H	\$275.00	
37.0	Spot	8:00:00PM-10:00:00PM	Day, Tu-1	10/02/12 8:01PM (Tu)	00:30	OFA12A124H	\$9250.00	
38.0	Spot	8:00:00PM- 9:00:00PM	Day, Th-1	10/04/12 8:42PM (Th)	00:30	OFA12A124H	\$4000.00	
39.0	Spot	10:00:00PM-11:00:00PM	Day, Su-1	10/07/12 10:40PM (Su)	00:30	OFA12A124H	\$5400.00	
40.0	Spot	3:30:00PM- 7:00:00PM	Day, Sa-1	10/06/12 5:29PM (Sa)	00:30	OFA12A124H	\$2750.00	
41.0	Spot	8:00:00PM-11:30:00PM	Day, Sa-1	10/06/12 9:06PM (Sa)	00:30	OFA12A124H	\$3300.00	
42.0	Spot	12:00:00AM- 3:59:00AM	Per week (1), Tu, We, Th, Fr, Sa, Su	10/07/12 2:00AM (Su)	00:30	OFA12A124H	\$25.00	
43.0	Spot	8:00:00PM- 9:00:00PM	Per week (1), Th	10/04/12 7:59PM (Th)	00:30	OFA12A124H	\$4000.00	M/G For 26.0.1
44.0	Spot	8:00:00PM-11:30:00PM	Per week (1), Sa	10/06/12 8:05PM (Sa)	00:30	OFA12A124H	\$3300.00	
45.0	Spot	1:05:00AM- 3:00:00AM	Day, Sa-1	10/06/12 2:30AM (Sa)	00:30	OFA12A124H	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$109,570.00  
Commission (\$16,435.50)  
Net Total \$93,134.50

Total Spots 60

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.